

SEO LITE MEMBERSHIP REPORT

DECEMBER 2017

YOUR SITE IS SECURE

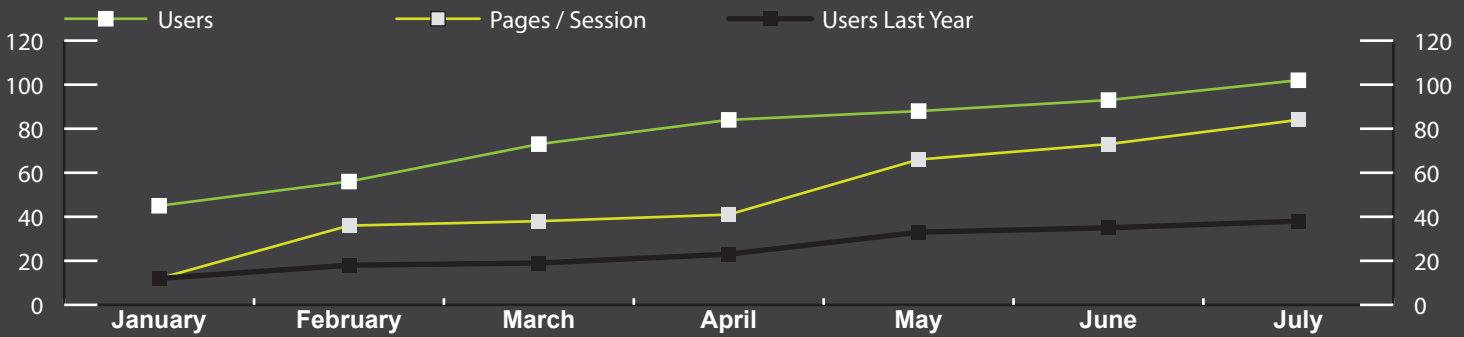
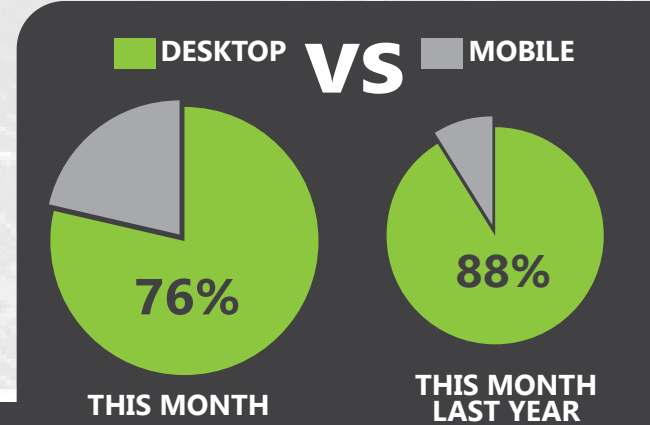
Active Users

643
THIS MONTH

525
LAST MONTH



PageSpeed RANK
63 / 100



TOP IMPRESSIONS

QUERIES	IMPRESSIONS	POSITION
1 home pest control	1,241	34.8
2 home pest inspection	626	37.7
3 boise pest control	245	19.3
4 pest	234	7.0

WORST POSITIONS

QUERIES	IMPRESSIONS	POSITION
1 mosquito control	1	497
2 rodent control services	1	476
3 exterminate bed bugs	2	436
4 commercial pest control	2	410

TOP PAGES

PAGE	VIEWS
1 home	79
2 /meridian/	31
3 /?pest_category=pest	17
4 /pest-control/crawl-space/	6

PAGES / SESSION

2.98

AVG. SESSION DURATION

00:04:28

THE GAME PLAN

- PageSpeed could use some work - Lets optimize site images to improve load times
- commercial pest control seems important lets try and improve the Position by creating a page

LAST UPDATES

- Added SSL Certificate
- Added keywords for home pest control

What are impressions or positions?

IMPRESSIONS

A link URL records an impression when it appears in a search result for a user. (even if the result is not scrolled into view)

POSITION

The position of the topmost link to your site or page in search results, averaged across all queries in which your site appeared.

